

## Ruth Anne Robbins

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### Summary of Notable Achievements

- Co-founder of Applied Legal Storytelling: both an international conference series and a subdiscipline in legal scholarship that has two editions of a bibliography and a two-volume refereed monograph collection of “top” works. Conferences co-sponsored by CLEA and LWI
- First scholarship published about Visual Legal Writing, another sub-discipline that has merited its own published bibliography
- Article about Visual Legal Writing appeared, by invitation, on home page of the Seventh Circuit Court of Appeals’ website (2004–16) and is still accessible on the website
- Work on enacted New Jersey legislation related to sexual assault and domestic violence including: the Sexual Assault Survivor Act of 2015 (SASPA), Victim Assistance and Survivors Act of 2023 (VASPA) amendments to the Prevention of Domestic Violence Act, and the Invasive Medical Exam Prohibition Act of 2022.
- Served for 10 years as Co Editor-in-chief of the peer-reviewed journal, *Legal Communication & Rhetoric: JALWD* and recalled to EIC service 2021–22.
- Served as president of the Legal Writing Institute
- The 2023 Recipient of Thomas F. Blackwell Award for Outstanding Achievement in Legal Writing
- Rutgers University Recipient of 2018 Delaware Valley’s Lindback Foundation Award for Distinguished Teaching
- Recipient of Thomas F. Blackwell Memorial Award for Outstanding Achievement in the Field of Legal Writing
- Recipient of campus-based teaching and service awards, national teaching and scholarship grants, distinguished speaker fellowship
- Co-author of first textbook focused client-centered, narrative, legal writing, in use at approximately 12 law schools; chapters used in some undergraduate programs
- Co-author of practitioner treatise about New Jersey domestic violence practice and procedure
- Faculty advisor to Legal Storytelling Workshop/Competition in Malaysia
- Founded law school’s domestic violence clinic, multiple advanced writing courses, and a legislative and advocacy practicum course
- Created multiple advanced writing courses
- Re-designed appellate advocacy program (2011–14)

### Rutgers Law School (f/k/a Rutgers School of Law–Camden)

Professor of Law

Associate Professor of Law

Distinguished Clinical Professor of Law

Clinical Professor of Law (jointly appointed: clinic and legal writing departments)

Clinical Associate Professor of Law (appointed in Domestic Violence Clinic)

Clinical Staff Attorney (pro bono domestic violence project)

Legal Writing Faculty (Instructor)

July 1997–present

July 2023–present

Sep 2022–June 2023

July 2016–Sep 2022

July 2007–June 2016

July 2004–July 2007

July 2000–July 2004

July 1997–July 2000

## Publications

### Articles

- [Fiction 102: Create a Portal for Story Immersion](#) (answering some of the why/how of persuading with story), 18 *LEGAL COMM. & RHETORIC: JALWD* 27 (Fall, 2021).
  - Reprinted, 10–11 *LEGAL WRITING INSTITUTE MONOGRAPH SERIES*, [APPLIED LEGAL STORYTELLING](#)
- [Persistent Structural Barriers to Gender Equity in the Legal Academy and the Efforts of Two Legal Writing Organizations to Break Them Down](#) (with Kristen K. Tiscione and Melissa H. Weresh), 65 No. 5 *VILLANOVA L. REV.* 1155 (2020).
- [Beyond #TheNew10—The Case for a Citizens Currency Advisory Committee](#) (with Genevieve B. Tung) (arguing for a better process to choose portraiture on paper money), 69 No. 1 *RUTGERS U. L. REV.* 195 (2016).
- [Three 3Ls, Kairos, and the Civil Right to Counsel in Domestic Violence Cases](#), 2015 *MICH. STATE U. L. REV.* 1359 (2015).
- [Art-iculating the Analysis: Visuals as Legal Reasoning](#), (with Steven J. Johansen) 20 *LEGAL WRITING* 57 (2015).
  - Reprinted, 8 *LEGAL WRITING INSTITUTE MONOGRAPH SERIES*: [LEGAL COMMUNICATION AND TECHNOLOGY](#)

- [Conserving the Canvas: Reducing the Environmental Impact of Legal Briefs by Reimagining Court Rules and Document Design Strategies](#), 7 J. ALWD 193 (Fall 2010).
- [An Introduction to Applied Legal Storytelling](#), 14 LEGAL WRITING 3 (2008).
- [Harry Potter, Ruby Slippers and Merlin: Telling the Client's Story Using the Characters and Paradigm of the Archetypal Hero's Journey](#), 29 No. 4 SEATTLE L. REV. 767 (2006) (lead article in volume).
  - Reprinted, 10–11 LEGAL WRITING INSTITUTE MONOGRAPH SERIES, [APPLIED LEGAL STORYTELLING](#)
- *The Mentoring King*, 35 RUTGERS L.J. 1259 (2004).
- [Painting with Print: Incorporating concepts of typographic and layout design into the text of legal writing documents](#), 2 J. ALWD 108 (Fall 2004).
  - Reprinted with permission, website of the United States Court of Appeals, Seventh Circuit (on home page from 2004 through May 2, 2016 and available at [http://www.ca7.uscourts.gov/rules/painting\\_with\\_print.pdf](http://www.ca7.uscourts.gov/rules/painting_with_print.pdf))
  - Reprinted, 4 LEGAL WRITING INSTITUTE MONOGRAPH SERIES: [ADVANCED LEGAL WRITING COURSE & THEMES](#).
- [Fiction 101: A Primer for Lawyers on How To Use Fiction Writing Techniques To Write Persuasive Facts Sections](#), 32, No. 2, RUTGERS L.J. 459 (2001) (with Brian J. Foley).
  - Reprinted, 2 LEGAL WRITING INSTITUTE MONOGRAPH SERIES: [THE NEW TEACHER'S DESKBOOK](#).
  - Reprinted, 51 No. 1 DEFENSE L.J. 149 (Spring 2002) and as How To Use Fiction Writing Techniques to Write Persuasive Facts Sections, Natl. Inst. Trial Advoc. LexisONE Articles (remained on site through 2006).

## Books and chapters

- In publisher edits YOUR CLIENT'S STORY: EFFECTIVE LEGAL WRITING (3d ed. Aspen, forthcoming 2024),(1<sup>st</sup> ed. 2013; 2d ed. 2019) (with Ken Chestek and Steve J. Johansen). The first two editions were titled YOUR CLIENT'S STORY: PERSUASIVE LEGAL WRITING and covered the second semester of 1L legal communication. The third edition substantially revises the book to become a full-year text, approaching the material as client-centered counseling and advocacy.
- In pre-submission edits *Threshold Concepts in Legal Writing* (Carolina Academic Press, forthcoming 2024). One of three editors working with two lead editors on series of essays from multiple authors that will be combined into a longer publication.
- *Revisiting the Traditional Foundational Legal Skills of Analysis, Research, and Communication* (with Kristen K. Tiscione and Amy Sloan), in BUILDING ON BEST PRACTICES & CARNEGIE'S EDUCATING LAWYERS: LEGAL EDUCATION IN A CHANGING WORLD (Maranville, Sedillo Lopez, Bliss, & Kaas, eds., 2015).
- *Addressing Faculty Status Issues for Maximum Institutional Effectiveness* (with Deborah Maranville and Kristin Tiscione) in BUILDING ON BEST PRACTICES & CARNEGIE'S EDUCATING LAWYERS: LEGAL EDUCATION IN A CHANGING WORLD (Maranville, Sedillo Lopez, Bliss, & Kaas, eds., 2015).
- Chapter *Harry Potter as Client in a Lawsuit*, THE LAW & HARRY POTTER (Carolina Acad. Press, Jeffrey E. Thomas & Franklin G. Snyder eds., 2010).
- NEW JERSEY DOMESTIC VIOLENCE PRACTICE AND PROCEDURE, 3D ED. (N.J. Inst. of CLE, 2009) (practitioners' treatise series) (with the Honorable Angelo DiCamillo, J.S.C., and Michael M. Abatemarco). \*2d ed. published 2005; 1st published 2002.
  - 4<sup>th</sup> edition in research stages with co-author Victoria L. Chase, which will substantially alter the structure and content of the book to include significant statutory revisions and the 2015 Sexual Assault Survivor Act (targeted submission date: late 2022 or early 2023).
- Contributing author of Robert F. Feder, VALUATION STRATEGIES IN DIVORCE 4TH EDITION (Wiley Law Pub. 1997) (Under Ruth Anne Eisenberg).

## Shorter articles

- [Of Hippos but not Cat Memes: Teaching Fact Authentication](#), 30, No. 2 THE SECOND DRAFT 26 (Fall 2017) and developed from a Blog post, [What is a "Fact"? A "Story"?](#) Best Practices for Legal Education (January 26, 2017).
- [95 Years of Waiting for a Woman on Paper Currency](#), WOMEN YOU SHOULD KNOW ABOUT (Jan. 28, 2016)

(with Genevieve Tung).

- [Finding Perspective in the Institution](#), THE SECOND DRAFT 20–23 (Fall 2015), as part of written legal storytelling offering a method for locating and presenting the perspectives of an institutional client).
- [A Cautionary Tale Showing the Need for Civil Right to Counsel in Domestic Violence Cases](#), RUTGERS JOURNAL OF LAW & PUBLIC POLICY BLOG (with Brian J. Foley) (October 15, 2015).
- Contributor, *A Glossary for Experiential Education in Law Schools, Report of the Alliance for Experiential Education in Law Working Group on Vocabulary and Collaboration, in Experience from the Future: Papers from the Second Symposium on Experiential Education in Law*, 7 ELON L. REV. 1, 12–23 (2015) (with Cynthia Adcock, Cynthia Batt, Susan L. Brooks, Justine Dunlap, Carrie Kaas, Katherine R. Kruse, Susan Maze-Rothstein).
- Op-Ed: *Law School Grads should be “Client Ready”* NATIONAL LAW JOURNAL (Feb. 18, 2013).
- [Better Storytelling in the Non-Fiction World of Legal Storytelling](#) (Book Review of Jack Hart, STORY CRAFT: THE COMPLETE GUIDE TO WRITING NARRATIVE NONFICTION [U. Chi. Press 2011], 280 pages), 10 Legal Communication & Rhetoric: JALWD 279 (Fall 2013).
- *The President’s Column* 23 No.2 THE SECOND DRAFT, THE BULLETIN OF THE LEGAL WRITING INSTITUTE, 3 (Spring 2009).
- *The President’s Column* 23 No.1 THE SECOND DRAFT, THE BULLETIN OF THE LEGAL WRITING INSTITUTE, 3 (Fall 2008).
- *Once Upon a Time We Had a Fantastic Storytelling Conference*, Vol. 2007, Issue 2 AALS/Clinical Education Newsletter, 10 (Dec. 2007).
  - Also published in Fall 2007 AALS/Legal Writing, Reasoning & Research Newsletter, 4 (Dec. 2007).
- *The Next Step #1 Starting a Dialogue About Upper Level Writing* (regular column about upper level writing), 17 No.2 THE SECOND DRAFT, THE BULLETIN OF THE LEGAL WRITING INSTITUTE, 13 (July 2003).
- *Creating New Learning Experiences Through Collaborations Between Law Librarians and Legal Writing Faculty*, 11 No. 3 PERSPECTIVES 110 (2003) (with Susan A. King).
- *Students Should Have a Choice*, 16 No.2 THE SECOND DRAFT, THE BULLETIN OF THE LEGAL WRITING INSTITUTE, 10 (May 2002).
- *Teach to Your Audience*, 16 No.1 THE SECOND DRAFT, THE BULLETIN OF THE LEGAL WRITING INSTITUTE, 8 (Dec. 2001).
- *Varying the Traditional Methods of Peer Editing*, 15 No.2 THE SECOND DRAFT, THE BULLETIN OF THE LEGAL WRITING INSTITUTE, 15 (Aug. 2001).
- *Introducing “Splits in Authority” With a Low-Tech Multi-Part Exercise*, 12 No.2 THE SECOND DRAFT, THE BULLETIN OF THE LEGAL WRITING INSTITUTE 4 (May 1999).
- *Take a Number*, Vol. XVI, No. 39 PENNSYLVANIA LAW JOURNAL (Oct. 1993) (with Robert F. Feder, and published under Ruth Anne Eisenberg).

## Blogs and interviews

- Interview with al-Araby Television (broadcasting to the Middle East and North Africa). Based on the 2016 article about U.S. currency portraiture and focusing specifically on the 2022 Women on Quarters program (June, 2022, Zaid Benjamin, reporter).
- Interview for online course about gender disparagement/sidelining in academe, taught at Wake Forest University and based on article published in Villanova L. Rev. (April 18, 2022).
- Interview for feature story in Rutgers-Camden Magazine, *Impacting the Scales of Justice* (Spring 2022, Margaret McHugh, reporter). <https://stories.camden.rutgers.edu/spring-2022-impacting-the-scales-of-justice/index.html>
- Podcast interview, [Power of Attorney](#), *When Law School Meets Med School* (Dean Kim Mutcherson, interviewer (May 2022) (about the 2022 New Jersey law prohibiting unauthorized pelvic exams).
- Interview, based on 2016 article on the topic of U.S. currency portraiture, to be included in children’s

history magazine volume devoted to Harriet Tubman, Cobblestone (Cricket Media), publication date February 2022. <https://shop.cricketmedia.com/cobblestone-magazine-february-2022>

- Interview, based on 2016 article on the topic, which led to being quoted in *The Lily*, Janay Kingsberry, [U.S. Quarters Will Feature 5 New Women. What Happened to Other Plans to Change Currency?](#) (January 12, 2022).
- Interview, based on 2016 article on the topic, which led to being quoted in *The Washington Post* article, Annie Linskey, [When Will Harriet Tubman Adorn the \\$20?](#) (June 3, 2021).
- Podcast Interview: [Law to Fact](#) (February 4, 2020) (persuasive legal writing).
- [Bylaws and Business Meetings: a 1L Experiential Module, Best Practices for Legal Education](#), Blog, BEST PRACTICES FOR LEGAL EDUCATION (April 25, 2019).
- Interview: [Insights](#) video interview by CaseText (May 29, 2019) (legal storytelling).
- Podcast Interview: [Ipse Dixit](#), (November 28, 2018) (legal document design).
- Bi-weekly posts, Thinking Thursdays (September 2017–January 2018) (13 entries), see e.g., [Thinking Thursdays: The Idea of Opportune Moments](#), Blog, ADVOCACY APPELLATE ADVOCACY (Jan. 18, 2018).
- [Parenting in an Activist High School](#), Feminist Law Professors (March 23, 2018).
- [What is a Fact? A Story?](#) Blog, BEST PRACTICES FOR LEGAL EDUCATION (January 26, 2017).

## Selected academic presentations

- 9<sup>th</sup> Biennial Applied Legal Storytelling Conference, *Have We Created a Monster?* (part of plenary panel on *Ethics in Applied Legal Storytelling*) (City University Law School, London, UK, July 2023).
- Legal Writing Institute Biennial Conference: *This is Your (Legal) Brain on Story*, 2022 Edition (Georgetown University Law Center, July 2022) (with Steve Johansen).
- Legal Writing Institute Biennial Conference: *Writing Scholarship for a Practitioner Audience* (Georgetown University Law Center, July 2022) (part of a panel presentation)
- Legal Writing Institute Biennial Conference: *LWI Discipline Building Working Group Panel: The Life Cycle of Scholarship Except for the Writing Part* (Georgetown University Law Center, July 2022) (panel presentation discussing the research, workshopping, and post-publication publicity phases of scholarship).
- Legal Writing Institute Biennial Conference: *The Publications of LWI and ALWD* (Georgetown University Law Center, July 2022) (moderated a panel for new legal writing scholars; panel of senior editors discussing their publication's mission and processes).
- Legal Writing Institute Biennial Conference: *Read Me: Legal Communication & Rhetoric* (poster presentation) (Georgetown University Law Center, July 2022) (I designed the poster and co-presented it with co-editor in chief Margaret Hannon).
- 8<sup>th</sup> Biennial Applied Legal Storytelling Conference, *Plenary: The (ongoing) story of AppLS* (Zoom, hosted by Mercer Law School, July 2021) (with Steve Johansen, Sherri Keene, Binny Miller, and J. Christopher Rideout).
- 8<sup>th</sup> Biennial Applied Legal Storytelling Conference, *Is Storytelling a Threshold Concept in Law?* (Zoom, hosted by Mercer Law School, July 2021) (panel presentation).
- 8<sup>th</sup> Biennial Applied Legal Storytelling Conference, *The Importance of Scene-Setting to Persuasive Legal Storytelling* (Zoom, hosted by Mercer Law School, July 2021).
- 8<sup>th</sup> Biennial Applied Legal Storytelling Conference, *A Legal Storytelling Competition in Malaysia: The First Year* (Zoom, hosted by Mercer Law School, July 2021) (with law students from the University of Malaysia: Nur Aliya Binti Zamimi and Ainur Nadhrah Binti Roslan, and with Brian Foley, Cathren Page, and Helena Whalen-Bridge).

- ALWD Biennial Conference, *Addressing Racial Bias by Confronting Norms in the Legal Writing Classroom* (with Sonya Bonneau, Sherri Keene, and Susan McMahon) (Zoom hosted by the University of Michigan, June 2021).
- AALS Annual Conference, Section on Legal Writing, Reasoning, and Research panel: *Finding Their Voices: Student Participation in Live Law Making* (Washington D.C., January 2020)
- ALWD Distinguished Speaker Series: *Visual Design in Law* (to the faculty); *The Pensieve and the Role of Narrative Transportation in Written Advocacy* (to the 1L class) (Elon Law School, September 2019).
- 7<sup>th</sup> Biennial Applied Legal Storytelling Conference, *Narrative Lenses: Gender Degradation and “Being Fairy Godmothered”* (University of Colorado Law School, Boulder, CO, July 2019) (with Kristen K. Tiscione).
- Association of Legal Writing Directors Conference: *Legal Writing for Legislation & Public Policy Advocacy* (Suffolk University Law School, May 2019).
- Legal Writing Institute Biennial Conference: *Why Does it Matter if Readers are Drawn into a Story?* (Marquette School of Law, July 2018) (with Linda L. Berger) (a talk about Narrative Transportation and Kairos based on each of our independent scholarship).
- Gender Sidelining Symposium, selected panelist (California Western School of Law, April 2018) (speaking about the lack of women on American paper currency, the laws that permit this to happen, and possible legal solutions).
- 6<sup>th</sup> Biennial Applied Legal Storytelling Conference: *Fun with Dust: Fact Investigation and Storytelling from Archival Repositories* (American University, Washington College of Law, Washington, D.C., July 2017) (with Genevieve Tung) (a talk about the lawyering skill of curiosity).
- Empire State Legal Writing Conference: *Hinting at a Storyline* (May 2017, New York Law School, New York, NY) (with Kristen K. Tiscione and Melissa Weresh).
- 4<sup>th</sup> Annual Rutgers University-Camden E-Learning Conference: *Tell Me About Your Analysis and Process* (March 2017) (speaking about an e-learning teaching technique used in my legal writing course).
- Society of American Law Teachers (SALT) Teaching Conference: *Social Justice Begins at Home: The Pursuit of Full Citizenship for All Members of the Legal Academy* (John Marshall Law School, Chicago, IL, Sep. 2016) (speaking in my clinical capacity).
- Legal Writing Institute Biennial Conference: *Glinda’s TEDx Talk* (demonstrating a way to import the TEDx-style into conference presentations; the sample talk itself was a feminist rhetorical analysis of the L. Frank Baum mentor/hero figure who was morphed into a very different character archetype) (Portland, OR, July 2016,) (with Steve Johansen).
- Bright Futures: Transforming Outcomes for Girls of Color, *Panel on Domestic Violence* (also moderator) (Rutgers University, Camden, NJ, April 2016).
- Capital Area Legal Writing Conference: *Building the Discipline of Legal Writing* (Univ. of Maryland, Frances King Carey School of Law, Baltimore, MD, March 2016) (with Sherri Keene and Ellie Margolis).
- 5<sup>th</sup> Biennial Applied Legal Storytelling Conference: *As a Matter of Fact (Analysis)* (Seattle U. School of Law, Seattle, WA, July 2015) (with Steve Johansen).
- ALWD Conference: *What do I have to do around here to get published?* (Editors of peer-reviewed journals talking about journal missions, article selection processes, and methods of scholarship) (Memphis, TN, June 2015).
- Michigan State Law Review Symposium on Persuasion in Civil Rights Advocacy: *A Consequence of Magnitude: the tale of three 3Ls, persuasion, and the civil right to counsel in domestic violence restraining orders* (Michigan State Univ. Law School, Lansing, MI, April 2015).
- Ignite Law Teaching 2015, a TEDx-style conference for LegalEDweb: *Writing the Client into the Argument: Image Decision, Word-choice Precision* (filmed March 2015, Washington, D.C.). Video available at <https://www.youtube.com/watch?v=-RAAXQyW4ww>
- Buffy to Batgirl Symposium at Camden Comic Con: *Glinda’s Army—Bringing Back Powerful Female Mentor*

*Figures*, (Rutgers–Camden, Camden, NJ, March 2015) (symposium on female characters, creators, and fans of science fiction, fantasy, and comics).

- Written Advocacy Panel, Seton Hall Law Review Symposium: The Art of Advocacy (Newark, NJ, October 2014).
- Legal Writing Institute Biennial Conference: *Art-iculating the Analysis: Legal Reasoning in Visuals* (Philadelphia, PA., June 2014) (with Steve Johansen and Victoria Chase).
- Clinical Theory Workshop: *Art-iculating the Analysis: Legal Reasoning in Visuals* (New York Law School, March 2014) (invited speaker with Steve Johansen).
- 4<sup>th</sup> Biennial Applied Legal Storytelling Conference: *Picture This: The Ethos of Legal Writing Imaging* (City University, London, UK, July 2013) (with Steve Johansen).
- Capital Area Legal Writing Conference: *Iron Chefs of the Lawyering Kitchen* (American University, Washington College of Law, Washington, D.C., March 2013) (with Victoria L. Chase).
- Legal Writing Institute Biennial Conference: *Legal Writing's Future Role for Document Design Policy-Making* (Palm Desert, CA, May 2012) (with Matthew Butterick, Richard K. Neumann, Jr., and Derek Kiernan-Johnson).
- AALS Conference, Legal Writing, Reasoning and Research panel: In the New Millennium, What Are the Best Practices in Legal Writing, Reasoning, and Research? (Washington, D.C., January 2010) (presented *Extreme Makeover: Moot Court Edition* about the way to incorporate meaningful lawyering outcome goals into an intramural program).
- 3<sup>rd</sup> Applied Legal Storytelling Conference: *Reinventing the Second Semester* (Univ. of Denver, Sturm College of Law, Denver, CO, July 2011) (with Steve Johansen)
- Capital Area Legal Writing Conference: *Font Wars* (George Washington University School of Law, Washington, D.C., February 2011) (with Richard K. Neumann, Jr.).
- Legal Writing Institute Biennial Conference: *I Read the Article... What Am I Supposed to Do with It? Teaching the Persuasion Scholarship* (panelist) (Marco Island, FL, June 2010).
- AALS/Clinical Conference: *The Science and Teaching of Legal Storytelling in the Clinic Classroom* (Baltimore, MD, May 2010) (with Carolyn Grose, Steve Johansen and Binny Miller).
- Journal of Legal Writing Symposium for the 25<sup>th</sup> Anniversary of the Legal Writing Institute: *Moving Towards Transformation: The Archetypes of Legal Writing Professors* (LWI President's remarks) (Mercer University School of Law, Macon, GA, November 2009).
- 2<sup>nd</sup> Applied Legal Storytelling Conference: *This Is Your Brain on Story* (opening plenary speaker) (Lewis & Clark Law School, Portland, OR, July 2009) (with Steve Johansen).
- Mercer Univ. School of Law, Symposium on Law & Rhetoric: *Stock Stories and Word Choices: A Visual Approach* (one of three panelists responding to rhetoric scholars) (Jan. 2009, San Diego, CA).
- Legal Writing Institute Biennial Conference: *Why & How to Incorporate Visuals: Poster Presentations, Handouts and Beyond* (Univ. of Indiana-Indianapolis, Indianapolis, IN, July 2008) (with Alison Julien).
- Defense Research Inst., Appellate Advocacy Conference: *The Beautiful Brief* (Orlando FL, February 2008) (invited speaker).
- AALS Conference, Poster Session for Teaching Methods Section: *Take A Full Length Look at Your Visual Aids: Do They Aid Long Term Memory?* (with Neena Verma) (New York, NY, January 2008).
- Rhetoric Conference: *How Legal Rhetoric Shapes the Law* (one of three panelists speaking about the use of archetypes) (Washington College of Law/American U., Washington, D.C., November 2007).
- Applied Legal Storytelling Conference Opening Remarks: *What Is Applied Legal Storytelling?* (The City Law School/Grays Inn of Court, UK, July 2007).
- Legal Writing Institute Biennial Conference: *Emotion Granted: The Role of Pathos in Legal Writing Pedagogy* (Georgia State College of Law, Atlanta, GA, June 2006) (with James Levy).

- AALS Clinical Legal Education Conference, Poster Session: *Once Upon A Time: A Three-Part Collaboration to Create the New Discipline of Applied Storytelling* (New York, NY, May, 2006) (with Michael R. Smith and Brian J. Foley).
- Rocky Mountain Regional Legal Writing Conference: *Representing Harry Potter—Teaching Students to Use Heroic Archetypes to Tell Their Client’s Stories* (University of Arizona, Tucson, AZ, March 2006).
- Gloucester Conference, *The Power of Stories: Client Mythology; Their Stories as Heroic Journeys* (University of Gloucester, UK, July 2005) (3-person panel also included Justice Ian Callinan of Australian High Court).
- New England Consortium of Legal Writing Teachers: *Psyched Up; teaching the Psychology of Persuasion in Upper Level Writing Courses* (Albany Law School, Albany, NY, June 2005) (with Michael R. Smith).
- Legal Writing Institute Biennial Conference: *Visual Rhetoric: Enhancing Persuasion with Graphic Design* (Seattle Law School, Seattle, WA, July 2004).
- AALS Conference on Clinical Legal Education: *Incorporating Legal Writing Pedagogy into the Clinical Curriculum* (San Diego, CA, May 2004) (with Steven Schwinn).
- Rocky Mountain Regional Legal Writing Conference: *Writing about Our Clients as Heroes* (University of Nevada Law School, Las Vegas, NV, March 2004).
- Philadelphia Region Legal Writing Conference: *“Fuzzy Thinking”: Borrowing Concepts from Clinicians to Teach Students the Need to Avoid a Polarized Method of Factual and Legal Analysis* (Rutgers Law School, Camden, NJ, May 2003).
- Legal Writing Institute Biennial Conference: *It Is Still All About the Facts: How Researching and Understanding the Client’s Situation Permits Students to Present the “R” of CRAC In a More Thorough and Sophisticated Manner* (Knoxville, TN, May 2002) (with Patricia A. Legge).
- Legal Writing Institute Biennial Conference: *Creative Ways to Teach Persuasive Facts* (Seattle, WA, July 2000) (with Brian J. Foley).

## **Workshops, CLEs, Guest teaching**

- *Once Upon a Law: Malaysian Legal Storytelling Workshop, Training, Exchange, and Development* Department of ALSA UKM (Malaysia) (April 2023) (one of the plenary speakers).
- Legal Writing Institute Biennial Conference: *Speed Mentoring Workshop* (Georgetown University Law Center, July 2022) (one of the mentors meeting with groups of newer professors to talk about making time and getting started in scholarship).
- *Legal Storytelling*, Fourth High School Writers Conference, Rutgers-Camden Writers House (April 8, 2022).
- *Once Upon a Law: Malaysian Legal Storytelling Workshop/Competition, Training, Exchange, and Development* Department of ALSA UKM (Malaysia) (March 2022) Serve as a faculty advisor and presenter to annual multi-day event (2021 to present).
- *Personal Statement Storytelling*, Workshop, 5<sup>th</sup> Annual Diversity Pre-Law Conference (January 2022).
- Legal Storytelling Workshop/CLE, Sidney Reitman Labor & Employment American Inn of Court (May, 2021) (guest speaker at monthly meeting of New Jersey and Pennsylvania attorneys)
- *Legal Storytelling*, Third High School Writers Conference, Rutgers-Camden Writers House (April 2021).
- *Once Upon a Law: Malaysian Legal Storytelling Workshop/Competition*, National University of Malaysia (February 2021). Also spent two months consulting with law students who were organizing the first-ever legal storytelling workshop and competition.
- *Personal Statement Storytelling*, Workshop, 4<sup>th</sup> Annual Diversity Pre-Law Conference (January 2021).
- Touro Law School, guest speaker to law students in legal writing course (October 2020).
- Rutgers IDT Online Teaching Workshop: was selected to participate in a 6-week program as we prepared for online teaching during the pandemic (June/July 2020).
- Villanova Interdisciplinary Immigration Studies Training for Advocates: *Storytelling for Advocates* (taped

four videos in December 2019 used in online advocate-training course).

<https://www1.villanova.edu/university/professional-studies/academics/professional-education/viista.html> (also used as part of AALS “bootcamp” for online teaching).

- New Jersey Office of Attorney Ethics Annual Training: *Storytelling in Persuasive Legal Writing* (Ewing, NJ, October 2019) (with Barbara Gotthelf).
- New Jersey State Bar Association Annual Conference, Pro Bono Section presentation, *A New Era of Justice? The Expanding Right to Counsel in Civil Litigation in New Jersey* (Atlantic City, NJ, May 2019).
- New York Legal Assistance Group, *Writing the Client into the Argument* (2-hour workshop for 30–40 summer associates and other attorneys interested in attending) (New York, NY) (invited presenter; director viewed my LegalEd talk online and cold-called me, June 2016)
- Rutgers E-learning Conference, *Tell Me About Your Analysis and Process* (Rutgers–Camden, March 2016) (discussing two annotation techniques used to have legal-writing students show what they are thinking as they read critical course materials and as they formulate their writing).
- ALWD Writing Workshop (mentoring newer scholars in the field) (Univ. of Maryland Law School, Baltimore, MD, March 2016).
- Storytelling Teaching in Clinical Education (invited workshop presentation, solo presenter) (Indiana University, Bloomington, IN, November 2015).
- ALWD Conference, Innovative Teaching Workshop: *Teaching Sufficiency versus Weight as an Aspect of Fact Analysis* (Memphis, TN, June 2015).
- CLE Presentation: *Legal Persuasion in Writing* (organized and co-taught a free 3-hour workshop and individualized feedback for public interest attorneys) (co-sponsored by the Philadelphia Bar Foundation, the Legal Writing Institute, and the Rutgers Law Inst. Prof. Educ.) (Rutgers Law School, Camden, NJ, June 2014).
- CLE Presentation: *Effective Storytelling for Judges and Juries* (N.J. ICLE, Mt. Laurel, NJ, April 2014) (presentation with certified trial attorneys and a litigation expert).
- Legal Writing Institute One-Day Workshop, *Point of view: Perspective and Distance* (with Steve Johansen) (Univ. Oregon Law School, Eugene, OR, December 2013).
- CLE: *Formatting for Lawyers* (March 2013, Rutgers Inst. of Professional Ed presentation).
- Legal Writing Institute One-Day Workshop, *Stock Structures and Their Use in Legal Description* (Villanova Univ. Law School, Villanova, PA, December 2012).
- CLE: *The Beauty Factor in Legal Writing* (Cheyenne, WY, June 2012).
- Legal Writing Institute One-Day Workshop, *Teaching Persuasion Scholarship in Upper-Level Writing Courses* (Philadelphia, PA, December 2011).
- Lorman Education, *Tools for Persuasive Legal Writing* (Lorman National Teleconferences, April 2010)
- Guest professor, *Storytelling Theory in Statements of the Case* (Skype lecturer, Lewis & Clark Law School, February 2010).
- Guest professor, *Storytelling Theory in Statements of the Case* (Skype lecturer, University of Indiana-Indianapolis School of Law, January 2010).
- Delaware Valley Legal Writing Consortium, *A Win-Win Strategy to Give Everyone Involved in Legal Writing a Happier October, November, and March* (Wilmington, DE, December 2009).
- Facilitator, Legal Writing Institute Writers Workshop (Mt. Hood, Oregon, July 2009).
- LWI Critiquing Workshop, *Critiquing Student Writing* (Atlanta, GA, June 2006).
- Small Group Leader, New England Consortium of Legal Writing Teachers, *Teaching Legal Analysis to First Year Law Students* (Boston, MA, December 2004).
- LWI Critiquing Workshop, *An Introduction to Critiquing Student Writing* (Seattle, WA, July 2004)
- Camden County Crisis Intervention Team Trainings, *The Basics of New Jersey Domestic Violence Law* (semi-



annual from 2000–08).

- Guest Professor, *The Basics of New Jersey Domestic Violence Law* (Rutgers-Camden undergraduate sociology classes, annual, 2003–08).
- CLE: *Storytelling for Lawyers: How to Use the Most Powerful Tool of Persuasion to Win Your Cases* (Philadelphia, PA, April 2001).
- CLE: *How to Write Winning Briefs* (March and Nov. 1999, N.J. ICLE) (with Brian J. Foley, Ann Marie Iannone, and Deborah A. Shore).

## Awards and Grants

- Recipient of the 2023 Thomas F. Blackwell Memorial Award for Outstanding Achievement in the Field of Legal Writing (most prestigious award presented nationally in legal writing; sponsored by the Legal Writing Institute and Association of Legal Writing Directors).
- *Remarkable 31 Award* Recipient, 2022 (Rutgers-Camden award presented during Women's History Month to community members who advance gender equality in all its forms).
- ALWD Distinguished Service Award, 2021 (presented by national legal writing community).
- ALWD Distinguished Speaker Series, 2019 (formerly known as Visiting Scholar) (Elon Law School submitted competitive application asking for funds to host me).
- Lindback Foundation Distinguished Teaching Award, 2018 (Delaware Valley regional award presented to one Rutgers University professor per year).
- ALWD Teaching Grant, May 2018 (to develop new hybrid skills course that includes instruction about specialized legal writing for legislation and policy information-sessions)
- Top-25 Women in Law in New Jersey (New Jersey Law Journal, announced October 2016) (inaugural year). Nominated by practitioners
- Digital Teaching Fellowship, 2016–17 (Rutgers–Camden) (competitive-application process; first law school recipient)
- ALWD Teaching Grant, May 2009 (to develop new legal writing course about narrative/storytelling)
- Chancellor's Teaching Excellence Award, Rutgers University, Camden Campus, 2006 (selected by campus-wide faculty committee)
- Lawyering Professor of the Year (voted by graduating students) 2005, 2012, 2013, 2018
- Honored Professor, Women's Law Caucus, 2004, 2012, 2016
- ALWD Scholarship Grant, March 2003 (resulted in *Painting with Print* article)

## Teaching and Service

### Teaching accomplishments include:

- Creating and teaching legislation and policy drafting hybrid skills/writing course, with a focus on matters related to access to justice. Current focus is primarily on civil right to counsel in domestic violence cases and other matters related to domestic violence and sexual assault. Students in this course have had an impact on New Jersey legislation including a law passed prohibiting non-consensual invasive medical exams commonly referred to as "unauthorized pelvic exams." Have also taught a practicum focused on criminal record expungement and driver license surcharges.
- Creating and teaching three other upper-division writing courses, primarily, *Persuasion in Legal Writing*, designed to teach students to have a strategy and process for persuasion/advocacy. The readings come from rhetoric, cognitive psychology, neuroscience, marketing, literary and metaphor theory, and other sources. The course, as I designed it, has been exported to three other law schools.
- Completing four-year project (2011–15) re-imagining and transforming intramural appellate advocacy

program into yearlong advocacy program with significant teaching and professor-feedback component in advanced writing and public speaking modules. Created original and fact-heavy, narratively cohesive appellate records that span 60–100-pages in pleadings, exhibits, and deposition excerpts. Bench memo and layperson bench memo (for non-lawyer observers) prepared each year; outreach to alumni and local legal community

- Redesigning first-year legal analysis writing and research course series to focus on client-centeredness and multiple forms of legal reasoning; textbook about the same
- Creating Domestic Violence Clinic, overseeing students per New Jersey's Student Practice Rule (primary responsibility 2002–06; ongoing of-counsel work 2006–present)
- Supervising and trained law students involved in pro bono Domestic Violence Project, which provides legal information to pro se litigants (2000-08)

### **Representative in-house service activities include:**

- Serve annually on law school committees as assigned by the deans. Representatively, these have included: appointments, anti-racism committees studying the bar exam structure, clinical promotions, curricular reforms (chaired a committee looking at writing and skills credits, and a committee studying moot court programs), merger-related committee during the merger process, chaired and served as a committee member multiple years for the graduation and awards, co-chaired a 2-year ad-hoc committee to study the transition to a unitary tenure system
- Present at workshops by invitation including Pre-Law Diversity Workshop, workshop to help students and attorneys complete affidavits for women abused while incarcerated at New Jersey's Edna Mahan Correctional Facility, public interest trainings, other student events
- Serve as advisor for Family Law Certificate including certification and preparation of the physical documents
- Annually advise students on law review article drafts, resume and cover letters, and judicial clerkship applications
- Serve as a department representative to Rutgers AAUP
- Served on Distinguished NTT promotions committee for School of Management & Labor Relations (2022)
- Approached by leaders in the Rutgers Univ. Law Review, Women's Law Caucus, and Association for Public Interest Law to assist in organization of a panel presentation of national and local speakers for *Who Controls the Story? Alt-Facts, Social Action, and Archiving in the Digital Age* (March 2017) (co-sponsored by several other departments at Rutgers Camden and by bar association groups) (with two other faculty supervisors). <https://www.eventbrite.com/e/who-controls-the-story-alt-facts-social-action-archiving-in-the-digital-age-tickets-32377926249#>
- Served as Director of Lawyering Program July 2011–June 2014 (role that rotated until disbanded). Role was to foster and promote collaborations among clinical, legal writing, pro bono, and advocacy offerings, creating material for website of the Rutgers School of Law–Camden lawyering programs, and other projects as assigned by the dean, vice dean and associate deans. Completed a three-year project of mapping the program's curriculum to track students' skills acquisitions.
- Frequent presentations and student-advising about document design, resumes, cover letters, networking

## **New Jersey, National, and International Service**

### **New Jersey Employment Residency Review Committee**

- Serve as a state-appointed committee member reviewing monthly exemption applications from New Jersey First law requiring New Jersey residency for state and county employees
- Monthly review of approximately fifty applications; attend hearings and vote on applications

**Once Upon a Law: Malaysian Legal Storytelling Workshop/Competition** Training, Exchange, and Development Department of ALSA UKM (Malaysia) (2020 to present)

- Serve as a faculty advisor and presenter to annual multi-day event
- Work with law students creating a case file and workshop materials to teach persuasive presentation of facts in lawyering documents
- Approximately 60 participants/year coming from multiple universities across Malaysia

**Legal Communication & Rhetoric: JALWD** <http://www.alwd.org/lcr/>

**Editor-in-Chief Emeritus** 2020–present, **Co-Editor-in-Chief**, 2010–20 (elected to editorial board 2008)

- Oversee annual publication process of peer-reviewed journal
- 3,000 subscribers including most of federal bench, state judges, practitioners, academics
- Transitioning journal to online platform (2017–present)
- Currently recalled to serve as an EIC for a year to assist during pandemic crisis (2021–22)

**Lead Articles Editor**, 2008–10

- Served as lead editor of substantive and technical edits for at least one article per annual volume

**Applied Legal Storytelling international conferences (co-sponsored by LWI and CLEA)**

**Co-founder and co-organizer**, 2006–present

One of five principal founders of biennial international conferences to promote dialogue about incorporating story and narrative reasoning into legal education and practice

- Appointed as 2023 Conference Co-chair
- Conferences to date have been sponsored by the Legal Writing Institute and as of 2011 also by the Clinical Legal Education Association
- Program Committee member for 2021 conference (have sat on program committee since the series' inception but it is not a given that I will be invited)
- Representative speakers have included legal writing professors, clinicians, casebook professors, deans, state attorney general, judges, practitioners
- As of 2020, and per a [second bibliography of its scholarship](#), the nascent field has grown to include approximately 165 articles, 2 legal writing textbooks, and one clinical textbook, plus chapters in multiple other general law, legal writing, and clinical textbooks. There is also a [double-volume monograph](#) devoted to the topic

**Legal Writing Institute** [www.lwionline.org](http://www.lwionline.org)

**Editor**, [Legal Writing Institute Monograph Series](#) (2021-present)

- Work with lead editors to identify topics for series, and to identify/select articles to appear.
- Three-year term

**Member**, Public Relations & Social Media Committee (2018–present; Chair 2018–2022)

- Major output: [LWI Visual Identity Manual](#)

**Founding Member**, Discipline-Building Working Group (2015–present)

- Create new or better opportunities for members to produce and publicize quality scholarship
- Major initiatives: writing workshops, awards, and resources
- Presentations at major conferences

**Board Member**, 2012–16 term

- Work on initiatives, including organizing CLE for public interest attorneys, discipline-building working group
- Serve on budget sub-committee, liaison with organization and standing committees

**Immediate Past President**, 2010–12 term (this position is an officer of the organization)

- Work on long-term and large projects as requested by president and board of directors
- Site team for 2012 and 2014 biennial conferences
- Liaison to organization committees: Collaborations with Clinicians, Idea Bank

**President**, 2008–10 term

- Approximately 35 hours/month of duties
- Oversaw daily tasks and long-range planning (2,100 members, approx. 25 active committees)
- Conducted monthly meetings and organized semi-annual retreats
- Worked with officers in other national organizations
- Site team for 2010 biennial conference (approx. 650 attendees)

**President-elect**, 2006–08 term

- Co-chaired, led program selection committee, and organized program logistics of the 2008 biennial conference (550 attendees, 85 presentations, 175 speakers, 625 attendees)
- Oversaw redesign of new website and logo, wrote significant amount of content for new pages
- Served on long range planning committee selecting sites for upcoming biennial conferences

**Executive Committee (Secretary)**, 2004–06 term

- Wrote and organized records; organized meetings of board of directors
- Facilitated and verified results of national elections to board

**Chairperson**, Upper Level Writing Courses Committee, 2002–04, and 2004–06 terms

- Created new committee charged with collecting data and course materials for and about upper level legal writing courses
- Created new column about upper level legal writing courses in *The Second Draft*, the bulletin of the Legal Writing Institute (published approx. 2x/year)

**Co-coordinator** of “Idea Bank,” 2002–04 and 2004–06

- Revised system of collecting and making available the national exchange of teaching documents including simulated problems, exercises and other teaching materials
- Created first electronic database <http://www.lwionline.org/activities/ideabank.asp>

**Alliance for Experiential Learning in Law** 2010–16 (steering committee).

- Glossary of experiential legal education terminology, published in the *ELON LAW REVIEW* (2015)

**Academic Reviews** annual

- Annual (3–5) national-peer reviews of scholarship or teaching portfolios
- Publication reviews for textbook proposals or textbook updates
- Scholarship mentoring of national peers at junior levels: sometimes informal; sometimes as part of formal programs organized by deans or by national organizations

## Education and other legal employment

### Education

Rutgers University School of Law—Camden J. D., magna cum laude, May 1991

- Associate Editor, Rutgers Law Journal
- Honors and merit scholarships
- First recipient of Deborah Michael Richards award for excellence in family law.
- Legal Writing Teaching Assistant

University of Pennsylvania B. A., Biology, May 1988

- Westinghouse Science Scholar
- Kappa Delta Sorority (president, secretary)
- Dean's List
- Penn Band (piccolo, flute)

### Other Legal Employment

Eisenberg, Gold & Cettei, P.C. Associate, 1995–97, Haddonfield/Medford, NJ

- Matrimonial, commercial, foreclosure, personal injury and bankruptcy litigation

Schnader, Harrison, Segal & Lewis Associate, 1992–95, Philadelphia, PA

- Worked with nationally-known attorney on large and high-profile matrimonial cases

New Jersey Superior Court, Appellate Division Judicial clerk, (Court Term 1991–92)

Hon. Michael Patrick King, presiding judge of part

- Weekly bench memoranda, drafted or edited opinions, coordinated emergent appeals

### Bar admissions

- New Jersey
- Federal Districts of New Jersey and Eastern Pennsylvania
- Pennsylvania
- Third Circuit Court of Appeals

### One interesting fact not otherwise mentioned

- Make own jams/jellies with local fruit