

The background of the top half of the poster is a photograph of the Rutgers School of Law-Newark building at night. The building is a grand, classical-style structure with a prominent portico supported by several tall columns. The windows are illuminated from within, and the portico is lit up, creating a warm, golden glow. The sky is dark, making the building stand out.

**RUTGERS SCHOOL OF LAW-NEWARK ALUMNI ASSOCIATION**

**CORDIALLY INVITES YOU TO OUR**

*Alumni Recognition*

*Gala*

**Wednesday, November 9, 2016**

**6:30 pm**

**Great Hall, 15 Washington St, Newark, NJ  
(former Law School Building)**

*Honoring*

**MARK A. ANGELSON '75**

Former CEO of RR Donnelley and Deputy Mayor of Chicago,  
Vice Chair of the Joseph Biden Foundation and the Institute of  
International Education, Chair of the IIE Scholar Rescue Fund and the  
Rutgers Board of Governors Committee on Finance and Facilities  
RUTGERS LAW SCHOOL ALUMNI LEADERSHIP AWARD

**LUCINDA P. LONG '84**

Senior Vice President and General Counsel of Valley National Bank  
DISTINGUISHED ALUMNA AWARD

**JANE M. HANSON '84**

Executive Director of Partners for Women & Justice  
THE FANNIE BEAR BESSER AWARD FOR PUBLIC SERVICE

## TICKETS:

Alumni: \$150 per person • Non-Alumni: \$175 per person  
Recent Graduates from Class Years 2013 to 2016 or Non Profit Alumni Attorneys \$90\*  
(\*Limited availability.)

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REGISTER AND PAY ONLINE AT  
[rutgersalumniassociation.cvent.com/2016Gala](http://rutgersalumniassociation.cvent.com/2016Gala)

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## SPONSORSHIP OPPORTUNITIES:

### PLATINUM: \$15,000

- 20 Individual Gala Tickets
- 30 Minute Pre VIP Reception
- Designated Seating Area during Gala \*
- Platinum Level Signage Displayed Throughout the Gala
- Full Platinum Color Ad in Electronic and Print Program Journal
- Shared acknowledgement on front, inside cover of Print Program Journal with up to one other Platinum Sponsor
- Logo on event registration website
- Mention in all press releases

### GOLD: \$10,000

- 10 Individual Gala Tickets
- Designated Seating Area during Gala \*
- Gold Level Signage Displayed Throughout the Gala
- Full Gold Color Ad in Electronic and Print Program Journal
- Shared acknowledgement on back, inside cover of Print Program Journal with up to three other Gold Sponsors
- Logo on event registration website
- Mention in all press releases

### SILVER: \$5,000

- 10 Individual Gala Tickets
- Designated Seating Area during Gala\*
- Silver Level Signage Displayed Throughout the Gala
- Full Silver Color Ad in Electronic and Print Program Journal
- Logo on event registration website
- Mention in all press releases

### BRONZE: \$2,500

- 10 Individual Gala Tickets
- Designated Seating Area during Gala \*
- Bronze Level Signage Displayed Throughout the Gala
- Full Bronze Color Ad in Electronic and Print Program Journal
- Logo on event registration website
- Mention in all press releases

### SCHOLARSHIP CHAMPION: \$7,500

- 10 Individual Gala Tickets for the Scholarship Recipients and their Families
- Designated Seating Area during Gala \*
- Scholarship Champion Level Signage Displayed Throughout the Gala
- Full Color Ad in Electronic and Print Program Journal
- Logo on event registration website
- Mention in all press releases

*\*Designated Seating Area provided for all sponsors includes some chairs, tables and cocktail rounds.*

### SCARLET KNIGHT (No Gala Tickets): \$4,000

- Scarlet Knight Level Signage Displayed Throughout the Gala
- Full Color Ad in Electronic and Print Program Journal
- Logo on event registration website
- Mention in all press releases

## ADVERTISING OPPORTUNITIES:

Advertisements will be displayed as a digital ad journal and in a print ad journal. High Resolution Camera Ready artwork should be submitted via email to [jppromotions@gmail.com](mailto:jppromotions@gmail.com).  
Deadline for submission is November 1st, 2016. Files must be in a JPEG or PDF format.

**FULL PAGE: \$1,000**  
4.5" wide by 7.5" tall

**HALF PAGE: \$600**  
4.5" wide by 3.5" tall

**NAME OR BUSINESS LISTING**  
**\$100**

All contributions are tax deductible to the fullest extent of the law. Tax I.D. No. 22-2490844